

# Board Member profile 2011/12

<b>Name</b>	Jon M Leighton Elected November 2007 Appointed November 2009 President since November 2011
<b>Occupation</b>	Founder and CEO of JML Australia - Executive advisor to organizations, boards and individuals across Australia
<b>Qualifications</b>	BACC, CAEW Chartered Accountant, MGSM SLP
<b>What I bring to the board...</b> <b>Past &amp; future, in relation to BNSW</b>	<p>Creating a Better Environment for Cycling. My role is to bring all cyclists, cycling fans, influencers and people connected to cycling on the same page to Create a Better Environment for Cycling.</p> <p>Focus and major contribution: Board, CEO and organizational review and strategic planning. I am committed to our purpose of "Creating a better environment for cycling" and ensuring decisions taken on behalf of members and the cycling community is in line with this purpose.</p> <p>I have actively supported a board renewal program in line with our purpose, to develop and ensure we have the most talented and committed board possible. I have made an active contribution to sound board governance, including introduction of a Board Charter and clear guidelines for board nomination and selection criteria. I have also made a major contribution to the CEO recruitment process, and support for the CEO with executive coaching and advice concerning people related matters.</p> <p>I bring an extensive executive network (from Glasgow to London to Singapore to Australia) and connections to other riding groups, partners and sponsors. I am active in my local community of Kuring-gai to promote and enhance local cycling infrastructure and programs.</p> <p>I am both a competitive and recreational cyclist, riding at least 300K's a week and a regular bicycle commuter with the Easy Riders group. I am delighted to be supporting my young sons to take up cycling for transport and recreation in their daily lives.</p>
<b>What I stand for/ hope to achieve</b>	<p>Assisting and ensuring that the belief we all share, for a better environment for cycling, is committed to and acted on with every heartbeat, decision and action of BNSW.</p> <p>I support all aspects of the cycling 'value proposition', including health and fitness, transport and the environment, tourism and building communities. I bring a competitive cyclist's understanding that all cyclists ultimately ride a bike, a business person's understanding of the economics and commuters understanding of safety and firmly believe we should communicate the big issues regarding safety, infrastructure improvement and mainstreaming cycling with one voice. Having had a major cycling accident myself, I bring a personal experience of the importance of safety while riding, and the impact this can have for both the individual and their families.</p> <p>In summary I'm a believer in the widest possible bike community, the long-term sustainability and effectiveness of Bicycle NSW for all current and future members and stakeholders.</p> <p>The Board needs to stay focused on continuing the work needed to make safe cycling the solution to the major transport, health and environmental issues facing our communities - strengthening and supporting links with all stakeholders, especially the grassroots cycling community – BUGs.</p> <p>Balancing sometimes conflicting priorities with limited resources, we aim to have cycling at the forefront of policy from a broad, "whole of government" perspective.</p>