

TROY GRIFFITH

Bicycle NSW Board Candidate

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HI, I'M TROY GRIFFITH AND I'M STANDING TO BE A BOARD MEMBER OF BICYCLE NSW.



I grew up in Parkes NSW where we have wide streets and lower traffic which make for positive areas to ride bikes. Riding wasn't a problem and something I did daily for multiple purposes, like going to school, visiting friends or for fitness.

Moving to Sydney 13 years ago, it's busy. It's scary. A very different environment. And if you don't know where you want to go or need to ride, you just won't do it. Feeling safe and having confidence to riding are big barriers to getting more people out and about. I didn't know about Bicycle NSW at the time.

I started cycling in Sydney 7 years ago for work. I want to contribute to the mission of Bicycle NSW to *make NSW better for all bicycle riders*. I want to get more people riding. If I can do it. Anyone can do it. I am most certainly not an athlete, but a super keen amateur bicycle rider.

Bicycle NSW has a great mission and [policy platform](#), but I had ridden a bike for 2 years and struggled with issues on my own. . I want to help raise the profile of Bicycle NSW and to ensure it has greater impact for the community.

I have worked in state Government for over 15 years in safety and transport operations. I love it.

Many of these years have been dedicated to pedestrian and bicycle rider safety. I have a strong relationship and collaboration focus with everything that I do. I led the development of the drive and ride rules with the Amy Gillet Foundation - at the time, an amazing example of all road users coming together with a shared goal, but importantly understanding issues from each side of the fence and being able to package together a communication about how to share the roads. Our jointed up approach and the communications was based on research, data and feedback from

bicycle riders with the focus on improving safety. It was a successful project and campaign tracking indicated positive behaviour change outcomes.

At present I live in Sydney's inner west and I am lucky enough to have significant infrastructure to allow me to ride to work and the beach on weekends largely off road along separated lanes or shared paths. But back in 2013 I was keen to ride my bike but I lived southern Sydney and had no bike infrastructure or resources to tell me where my safest route would be to ride.

What did I do? I had a go. I worked out routes to the shops, the train station and recreational points in the area. That I could take that I deemed safe routes. But I pushed myself passed that first barrier to getting on a bike. Slowly, but surely, built up my confidence.

I didn't know Bicycle NSW or Bicycle User Groups existed. It would have been great to know there was an organisation that could help me, or refer me to bicycle confidence courses. People all over NSW need the same sort of help to become more confident riders, and they need tools to select safe routes to ride.

Drivers have tools like google maps to help them navigate to their end destination, but people wanting a safe, cycling route don't have a tool like this. This is exactly what I needed to help me ride safely and more often. I want to help make sure a project like this gets developed and delivered because it will make a huge difference to increasing rider safety, confidence and participation.

As a Board member of Bicycle NSW I would like to push for commitment and action on improved road sharing and the development of tools and services to get more people riding safely, more often. Councils and State Government all have information around infrastructure. But there is nowhere a consolidated tool that captures all this information to help us make informed choices of lower risk rides.

I would really love your vote at the 2019 election.

I will bring a strong collaboration and engagement focus to the Board and it's activities, maintain a strategic focus, and greater awareness of the work of Bicycle NSW. Bicycle NSW is here for all people riding, not just the elite. I believe we should be looking for opportunities to tap into everyday people who ride, their families, and their communities so they know who Bicycle NSW is, and what we have to offer.