

Name	Melinda Tarrant Appointed March 2015, elected December 2017
Occupation	Director Account Executive, PayPal Australia
Qualifications	5 years' experience on BNSW Board, currently serving as Chair of Audit & Risk Committee, previously as Secretary Bachelor of Commerce (UNSW)
What I bring to the board... Past & future, in relation to BNSW	<p>I have had the privilege to work on this Board for the past 5 years in different roles. My passion for cycling started with my role in developing a women's education program She Rides at AustCycle/ Cycling Australia, where I found a lot of feedback from women that safety and driver attitudes have a significant impact on their frequency and enjoyment of riding. I joined BNSW because the only way we can address this is through advocacy.</p> <p>Some of the Bicycle New South Wales successes I'm proud to have been involved in over the past five years are:</p> <ul style="list-style-type: none"> • Advocating to government to explain, trial and pass the Minimum Passing Distance Laws • Getting government approval to build the Sydney Harbour Bridge ramp • Improving our financial position through partnering with Fairfax to run Spring Cycle <p>Focus areas I believe will be important for Bicycle New South Wales over the next three years are:</p> <ul style="list-style-type: none"> • Working with NSW Bicycle Riders to create one voice to government to improve investment, education and support for all bicycle riders, from family, through to recreational and serious riders • Continuing to build the sustainability of the organisation and growing our membership • Encouraging and promoting diversity across all parts of Bicycle NSW from the Board to the management team to the membership <p>Diversity on Boards is important in driving the best possible outcomes and I bring my female perspective as well as my perspective as a daily commuter rider.</p> <p>I also bring to the Board my experiences overseeing membership, events and finances at Cycling Australia, my finance background and my experience in running corporate businesses, all of which assist me in supporting Bicycle NSW's small but enthusiastic management team in building our membership, maintaining the best insurance available to riders and creating a sustainable financial basis from which to grow.</p> <p>I have worked with several Boards over the last 10 years from the executive/management side, in the corporate world at American Express, CEO of a joint venture Business Travel company in Japan and as Director in charge of a Wholesale Currency business, and in the Not for Profit world on the Board of Bicycle NSW. I understand the importance of ensuring that Boards have the appropriate access to accurate and timely information to make sound decisions.</p>

Having previously served as Chief Operating Officer at Cycling Australia for 3 years, and with extensive knowledge of and contacts within the cycling landscape, I can support the Board and management through my understanding of how other cycling organisations address the needs and wants of members of a cycling organisation, and the challenges of not for profit organisations which rely heavily on the support of volunteers. With the changes happening with AusCycling and the newly formed NSW Bicycle Riders organisation, this is a complex environment to navigate and requires a deep understanding of the complexity of the cycling landscape.

As a volunteer board, we do this because we care about our members but also all cyclists in NSW. I regularly volunteer my personal time to support the work of the Board and management team, including supporting insurance negotiations, strategic planning and budgeting, as well as conducting my duties as secretary and now as Chair of the Audit & Risk Committee.

**What I stand for/
hope to achieve:**

As a commuter rider, riding from Mascot to the Sydney CBD on a daily basis, I have found that access to bike paths and bike lanes has made the experience safer and more enjoyable, and that Sydney in particular is one of the least attractive cities to cyclists due to the behaviour of motorists. For this reason, the advocacy work of Bicycle NSW is critical to improve riding conditions through education, legislative changes and infrastructure developments.

As a Board member I will draw on my experience as a business professional, cycling industry alumni and female cyclist to give generously of my time and work in collaboration with others to set strategy and provide governance that aligns with our values and broadens accessibility to riding across all facets of the community.

I will continue to bring my experience and commitment to the Bicycle New South Wales Board through the challenging times ahead. Please consider giving me your vote.
